

PRESS RELEASE 27th OCTOBER 2014

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Double Award For International Publishers

A woman with a vision to unite and touch hearts through faith, has been honoured with a double award.

Hajera Memon is the **Managing Director of Shade 7 Limited**, a global, multilingual publishing house that is publishing educational children's pop-up books and 3D digital interactive apps based on stories from the Quran.

She received the **British Female Inventors & Innovators Network International (BFIIN)** and **Global Women Inventors & Innovators Network's** British Female Exceptional Creative Winner Award and the Special Recognition BFIIN Award 2014 for determination and tenacity at the British Invention Show.

'It is an honour to have received such prestigious awards which recognise our efforts and vision to share knowledge across the globe,' said Hajera. 'We encourage all entrepreneurial women to take that leap of faith to do their part to make the world a better place and thank all of our well-wishers for their support.'

'This award has given us a platform to showcase our publication and we hope this recognition will allow us to enter new markets and attract support for our future novelty titles.'

Drawing on Islamic principles, Hajera, a qualified lawyer, founded Shade 7 Limited in 2012 to bring stories from the Quran to life in an interactive, memorable and inspirational way. Her vision is to creatively make a positive contribution to the world by designing a long-term source of beneficial knowledge which can help children learn more about religion – and in particular, Islam (primarily through learning resources)'.

Shade 7 successfully raised £40,223 this February with a crowd funding campaign for their first publication, 'The Story of The Elephant'. It has drawn interest from as far afield as Bahrain, Singapore, Australia, New Zealand, Denmark, Germany, Finland, Oman, Malaysia, and throughout the USA.

Shade 7 exhibited its 'The Story of The Elephant' Pop-up & Play Book and Specialist Islamic Novelty Publishing concept at the [British Invention Show](#) in London.

The specialist publishing houses concept was recognised and applauded by the judges, many of whom were not Muslim. 'They saw the benefit and need for our vision to unite and touch hearts through faith,' said Hajera.

Hajera also presented His Highness Shaikh Nasser bin Hamad Al Khalifa, Prince of The Kingdom of Bahrain with the Limited Edition version of the Pop-up & Play Book.



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Ends

Words: 382

Editor's notes:

Shade 7 are Global, multilingual publishers of premium pop-up Qur'anic educational story books and digital apps that help children learn about Islam in a fun way.

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Storytelling that touches for a lifetime, making a better world for people of all faiths.

